CITY OF COLLEGE STATION MISSION STATEMENT

On behalf of the citizens of College Station, home of Texas A&M University, we will promote and advance the community's quality of life.

Core Values

- **Promote involvement and participation of the citizenry**
- **Promote the health, safety, and general well being of the community**
- **Promote fiscal responsibility**
- **Promote collaboration and cooperation**
- **Promote Regionalism**
- **Promote being active member of the Brazos Valley community**
- **Support activities that promote municipal empowerment**
- **Promote excellence in customer service**

Vision Statements

Core Services

We will provide high quality customer focused basic city services at a reasonable cost.
- We will provide infrastructure, with the capacity to meet current and projected projects.
- We will promote public safety and health.
- We will promote effective communication (interdepartmentally and with the public).
- We will rehabilitate infrastructure as needed.
- We will provide streets, traffic and transportation systems.
- We will provide a workplace that encourages excellence.

Parks and Leisure Services

We will promote a wide range of leisure, recreational and cultural arts opportunities.
- We will maintain an integrated parks system driven by connectivity.
- We will promote programs and facilities that target all age groups.
- We will promote cultural arts.
- We will pursue regional planning and development efforts.

Planning and Development

We will promote a well-planned community.
- We will guide the development process through the use of progressive building and development codes/standards.
- We will support regional transportation planning.
- We will provide for a well planned community.

Economic Development

We will promote a strong and diverse economic environment.
- We will promote the development of strategic areas.
- We will continue to strengthen and diversify the tax and job base.
- We will promote tourism.
- We will promote revitalization and redevelopment.